K. M. IMRAN HOSSAIN

Web & UX, Brand/Graphic Designer | Creative Technologist

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SUMMARY

Creative and multidisciplinary professional with expertise in human-cantered design, creative branding, and information systems. Skilled at leading cross-functional teams, developing scalable design systems, and delivering user-cantered solutions that elevate experiences and drive measurable impact.

EDUCATION

Master's Degree – Information Technology, University of Dhaka, 2024

Bachelor's Degree – Multimedia & Creative Technology, Daffodil International University, 2022

Relevant Coursework: Human–Computer Interaction, UX, Digital Media, Research Methods, Systems Auditing

EXPERIENCE

Creative Director – Bluedot Technology Ltd. (2022 – Present)
   • Led creative and technical teams delivering web/mobile solutions and branding campaigns (+30% engagement).
   • Directed full product lifecycles from strategy to execution.

Senior Graphic Designer – Alter.com, Inc (Remote, 2021 – 2022)
   • Developed scalable design systems and branding for global clients.
   • Enhanced digital identity consistency and optimized UX workflows.

Graphic Designer – Freelance, Dhaka (2012 – 2020)
   • Delivered 200+ international projects across branding, web, and multimedia.
   • Built long-term collaborations with diverse industries.

UX Design Intern – UY LAB (2019)
   • Supported research, prototyping, and usability testing to improve product adoption.

PROJECTS

   • Superdraft – Brand Identity: Cohesive identity for Australia's leading platform.
   • Aabason – Website Redesign: Boosted visits by 25% for top property classifieds.
   • Doctor Consulting Interface: Reduced appointment booking time by 30%.

SKILLS

Leadership: Project Management, Product Strategy, Client Communication

Design & UX: Branding, Graphic Design, UX Research, Prototyping, Adobe Suite, Figma

Web: HTML, CSS, JavaScript, WordPress, PHP, MySQL

Media: Marketing, E-Commerce, social media, Video Editing

IT: Networking, Systems Maintenance, IT Auditing

CERTIFICATIONS

Information Systems Auditing – HKUST (2024); Research Methods – University of London (2024); Virtual Reality – University of London (2024); Digital Marketing – UC Irvine (2023); UX Design – Georgia Tech (2020)

LANGUAGES

English – Professional | Bengali – Native